Third Annual
BLACK GIRLS VOTE
BALL SPONSORSHIP PACKET
2019
EVENT DETAILS:
BLACK TIE AFFAIR

FRIDAY, NOVEMBER 22, 2019

MARTIN’S WEST
6817 DOGWOOD RD.
BALTIMORE, MD 21244

AGENDA
7:00 PM – 8:00 PM
VIP RECEPTION (INVITATION ONLY)

8:30 PM - 10:00 PM
AWARDS DINNER & PROGRAM

10:00 PM
AFTER PARTY CELEBRATION

12:00 AM
EVENT ENDS
A MESSAGE FROM OUR FOUNDER

July 7, 2019

On November 22, 2019 Black Girls Vote, Inc. (BGV) will host our 3rd Annual Ball in Baltimore, Maryland. This year’s theme, The Future is “Black” Female, will highlight the accomplishments of established black women in politics, activism, and business and celebrate the immense potential of high school and college aged women who are the next wave of political and community leaders. It is my hope that you will consider being one of our distinguished sponsors for our marquee and signature fundraising event.

Nearly four years ago, I made one of the biggest and boldest decisions of my life, launching Black Girls Vote, Inc. - comprised of Black Girls Vote, (501c4), and Black Girls Vote 4 H.E.R (501c3). Fast forward to one Presidential and Midterm Election later, we are still here and working hard. Through our nontraditional engagement efforts, that focus on meeting people where they are, Black Girls Vote has registered more than 16,000 voters, hosted and participated in countless events, and advocated in support of local, state, and federal policies that seek to improve the quality of life for black women and girls. Black Girls Vote is also supporting the next generation of leaders and engaged voters through our Collegiate Ambassador Program where BGV Ambassadors activate their student body while bringing BGV’s mission, vision and values on their campus. We have currently two BGV Collegiate Chapters, one at Morgan State University and American University and the list is growing.

The last two Black Girls Vote Balls have been sold-out affairs. Black Girls Vote has been fortunate to have MSNBC’s Joy-Ann Reid and the Honorable Carol Moseley Braun as our keynote speakers. We’ve also had video presentations from Senator Kamala Harris and Queen Latifah. Notable attendees have included all three of Baltimore’s female Mayors, Baltimore State’s Attorney Marilyn Mosby, Congressman Elijah Cummings and Former Congressman and NAACP President Kweisi Mfume.

We are extremely excited about this year’s BGV Ball and we hope you will become a signature sponsor. It’s going to be a true treat. Thank you for your consideration and we look forward to seeing you at this year’s sold out BGV Ball.

Sincerely,

Nykidra Robinson
Founder & CEO
Black Girls Vote, Inc
ABOUT BLACK GIRLS VOTE

Founded on November 30, 2015, Black Girls Vote (BGV) is a grassroots, nonpartisan organization that seeks to uplift our community by educating and inspiring women of color to understand the public policy decisions affecting their families and communities. Our goal is to empower women of color to change policy through the electoral process. The mission of BGV is to improve the quality of life for women of color by engaging, educating and empowering women to activate their own voice by utilizing their vote. BGV’s vision is to improve the lives of women of color one vote at a time.

Black Girls Vote’s subsidiary organization, BGV 4 H.E.R., is a 501(c)(3) non-profit organization, targeting education and empowerment programming to young women of color ranging in age from 18-25. BGV 4 H.E.R. places strong emphasis on Heroic Leadership, Education and Research. BGV’s high school partnerships, collegiate ambassador programs, and collegiate chapters are included under BGV 4 H.E.R. initiatives. Collectively, Black Girls Vote and BGV 4 H.E.R. have been able to engage, educate, and empower women to activate their voice by utilizing their vote.

The 3rd Annual BGV Ball is an opportunity for you to aide BGV’s efforts to raise funds to continue this important work in our communities.
**AMBASSADOR PROGRAM**

A BGV Ambassador is a woman whose goal is to educate and inspire women of color in the community about the benefits and power of their vote. Since our launch, BGV Ambassadors have hosted and participated in hundreds of engaging and educating community events, as well as registering over 16,000 people to vote since 2015. Voter registration is a year round effort; however, in non-peak periods we also focus on community engagement, voter education, Civics 101, mobilization and more. Not only do Ambassadors empower the community, they also create long lasting bonds that motivate and empower each other, our vision of unity.

**COLLEGIATE PROGRAM**

The BGV Collegiate Ambassador Program seeks to inspire students through leadership development. Collegiate Ambassadors engage their student body by providing peer-to-peer education on the electoral process, while also bringing BGV’s mission, vision and values to their campus. Through an assortment of campus outreach events, Collegiate Ambassadors receive opportunities to refine their public speaking and interpersonal skills. Within the first 45 days of implementation, BGV’s Collegiate Ambassador Program expanded to having student representation at nearly 10 campuses in Maryland, DC, Virginia, and Georgia. Collegiate Ambassadors actively participate and lead projects in areas that directly impact their community.

**FIRST COLLEGIATE BGV CHAPTER: MORGAN STATE UNIVERSITY**

The first official collegiate chapter of Black Girls Vote, Inc. was established on February 6, 2018 on the campus of Morgan State University (MSU). Since the launch of the MSU BGV chapter, its members have continued to engage, educate and empower students to activate their voice. The MSU BGV chapter has hosted and participated in several events including Women & Politics, Politics Game Night, Comcast Cares Day, and conducted voter registration during various campus events, registering more than 500 students since their inception. The MSU BGV chapter was also instrumental in effecting change on their campus by petitioning that shuttle service hours be extended to ensure the safety of MSU students living off campus. As a result of their efforts, the shuttle service hours were extended.

**SECOND COLLEGIATE BGV CHAPTER: AMERICAN UNIVERSITY**

The second official collegiate chapter of Black Girls Vote, Inc. was established on April 3, 2019 on the campus of American University. Like the mission of the organization AU BGV is dedicated to the engagement & education of collegiate women through the electoral process.
SPONSORSHIP OPPORTUNITIES

BLACK GIRLS VOTE
BALL SPONSORSHIP PACKET 2019

PLATINUM SPONSOR BENEFITS
$10,000 (4 Maximum)
• One (1) table of 10 in prime location
• Four (4) invitations to VIP Reception
• Company Branding on the following:
  • All promotion and marketing materials
  • BGV website
  • Event step & repeat backdrop
  • Exclusive Foyer Sign
  • Logo and 50-word statement inside front cover of Ball program journal
  • Red carpet photo opportunity with VIPS’s
  • Recognition in video presentation
  • Official acknowledgement during the Ball program
• Sponsorship of 2 collegiate ambassadors’ attendance to the Ball

GOLD SPONSOR BENEFITS
$5,000 (5 Maximum)
• One (1) table of 10 in prime location
• Four (4) invitations to VIP Reception
• Company Branding on the following:
  • All promotion and marketing materials
  • BGV website
  • Event step & repeat backdrop
  • Priority Logo listing on Exclusive Foyer Sign
  • Logo placement in Ball program journal
  • Recognition in video presentation
  • Official acknowledgement during the Ball program
• Sponsorship of 1 collegiate ambassador’s attendance to the Ball

SILVER SPONSOR BENEFITS
$3,500 (5 Maximum)
• One (1) table of 10
• Two (2) invitations to VIP Reception
• Company Branding on the following:
  • BGV website
  • Logo listing on foyer sign
  • Logo placement in Ball program journal

BRONZE SPONSOR BENEFITS
$1,500 (9 Maximum)
• One (1) table of 10
• Two (2) invitations to VIP Reception
• Company Branding on the following:
  • Name listing on foyer sign
  • Name acknowledgement in Ball program journal
Black Girls Vote holds the key to saving our country. It has been my honor and pleasure to be associated with this effort, which seeks to encourage participation in the electoral process. The Black Girls Vote team has done a fabulous job and their effort in bringing people together in this important undertaking, and I ask that any civic minded person support their efforts. It is that important.

Ambassador Carol Moseley Braun  
(Former United States Senator)
SPONSORSHIP COMMITMENT FORM

Company/ Organization Name

Company Website

Street

City   State   Zip

Company Contact / Title

Telephone Number

Email Address

Website

Social Media Handles

Support Opportunities
Please check a box that corresponds to your desired level of participation:

☐ Platinum Sponsor $10,000
☐ Gold Partnership $5,000
☐ Silver Partnership $3,500
☐ Bronze Partnership $1,500

Total Sponsorship Amount

Signature

Title

Date

All in-kind contributions must be specific and provide services or products essential to the event. Please email your completed form along with logo to Dea Thomas at dthomas@blackgirlsvote.com. Feel free to contact Dea at 443-621-4686 with any questions or concerns.

Thank you for submitting a form. Once reviewed you will be contacted regarding payment. There will be a fee accompanied with credit card transactions.
To celebrate this milestone, we are creating a Commemorative Booklet which will be distributed to all of our attendees. We want to invite you to promote your business and/or include a note of celebration or congratulations in what we feel will become a cherished memento.

AD Size (Width x Height)

- **Full Page** 8” x 10”  $500
- **Half Page** 8” x 5”  $250
- **Quarter Page** 4” x 5”  $150

Thank you in advance for your consideration regarding this request. Please submit print-ready artwork electronically in **PDF, JPEG or TIFF format**. The Journal will be full-color. Photos and graphics should be **high resolution** to support the overall quality of the publication. Submissions should be received on or before **November 1, 2019** to Patricia Watson at pwatson@blackgirlsvote.com. Once reviewed you will be contacted regarding payment. There will be a fee accompanied with credit card transactions.